



AMERICAN ADVERTISING AWARDS

2024 **WINNERS LIST**

PROFESSIONAL

aaf miami

AMERICAN
ADVERTISING
AWARDS

2024
WINNERS
LIST

**BEST OF
SHOW**

**BEST OF
CATEGORIES**

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BEST OF SHOW

Republica Havas
“The Name Confusion”

BEST OF CATEGORIES

Best of Advertising, Media Industry Self Promotion

Zubi Advertising
“Unidos Stronger”

Best of Cross Platform

Republica Havas
“The Name Confusion”

Best of Elements of Advertising

Zubi Advertising
“The Global Calming Crisis”

Best of Film, Video and Sound

Zubi Advertising
“The Global Calming Crisis”

Best of Print Advertising

Republica Havas
“Misused Objects”

Best of Public Service

Zubi Advertising
“The Global Calming Crisis”

AMERICAN
ADVERTISING
AWARDS

2024
WINNERS
LIST

**GOLD
WINNERS**

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GOLD WINNERS

Advertising, Media Industry, Self Promotion Film, Video and Sound

Zubi Advertising
“Unidos Stronger”

Cross Platform Integrated Advertising Consumer Campaign

Republica Havas
“oBko”

Cross Platform Integrated Brand Identity Campaign

DeLeon Creative
“Waldorf Towers Hotel Branding”

Cross Platform Integrated Branded Content Campaign

Republica Havas
“Routine”

Cross Platform Integrated Advertising Consumer Campaign

Republica Havas
“The Name Confusion”

Elements of Advertising Logo Design

DeLeon Creative
“Waldorf Towers Hotel Branding”

Elements of Advertising Sound Design

Zubi Advertising
“The Global Calming Crisis”

Elements of Advertising

Art Direction

DeLeon Creative

“Waldorf Towers Hotel Branding”

Elements of Advertising

Copywriting

Zubi Advertising

“The Global Calming Crisis”

Film, Video and Sound

Television Advertising Local

Paradiso Pictures

“Leon Strength”

Film, Video and Sound

Television Advertising Regional-National

Zubi Advertising

“Unidos Stronger”

Film, Video and Sound

Radio Advertising

Zubi Advertising

“The Global Calming Crisis”

Print Advertising

Magazine Advertising

Republica Havas

“Misused Objects”

Public Service

Film, Video and Sound

Zubi Advertising

“The Global Calming Crisis”

AMERICAN
ADVERTISING
AWARDS

2024
WINNERS
LIST

**SILVER
WINNERS**

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SILVER WINNERS

**Cross Platform
Online Interactive**

Zag Creates
“G.O.A.T. Fuel Sports Energy”

**Cross Platform
Integrated Advertising Consumer Campaign**

C-COM Group
“Don Q Naranja Launch”

**Cross Platform
Integrated Advertising Consumer Campaign**

Markham Yard
“New York Blood Center 360 Campaign”

**Cross Platform
Integrated Advertising Consumer Campaign**

Republica Havas
“Grateful”

**Cross Platform
Integrated Brand Identity Campaign**

DeLeon Creative
“Zera Branding”

**Elements of Advertising
Film and Video, Animation**

C-COM Group
“Don Q Naranja Video”

**Elements of Advertising
Logo Design**

Neuelane
“Miami Lakes Food & Wine Festival Rebrand”

Elements of Advertising

Logo Design

Neuelane

“Night Owl Cookies Rebrand”

Film, Video and Sound

Television Advertising

C-COM Group

“More Than Names”

Film, Video and Sound

Online Internet Commercial

Russell Film Company

“Sports Energy”

Out of Home & Ambient Media

Events

C-COM Group

“Don Q Naranja Launch Event”

Out of Home & Ambient Media

Poster Campaign

Markham Yard

“Captains for Clear Water Posters”

Out of Home & Ambient Media

Animated Video Boards

C-COM Group

“Don Q Naranja Boat Spectacular”