



AMERICAN ADVERTISING AWARDS

2024 **WINNERS LIST**

Student

aaf.miami

AMERICAN
ADVERTISING
AWARDS

2024
WINNERS
LIST

**BEST OF
SHOW**

**GOLD
WINNERS**

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BEST OF SHOW

Miami Ad School
"Make Yourself A Sandwich"

GOLD WINNERS

Integrated Advertising Campaign Consumer Campaign

University of Miami
"exBae by eBay"

Integrated Advertising Campaign Consumer Campaign

University of Miami
"Take Back Your Type with Google"

Integrated Advertising Campaign Consumer Campaign

Miami Ad School
"The Clots Matter"

Out-of-Home & Ambient Media Outdoor & Transit Advertising Campaign

Miami Ad School
"Phonetic Jerseys"

AMERICAN
ADVERTISING
AWARDS

2024
WINNERS
LIST

**SILVER
WINNERS**

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SILVER WINNERS

Cross Platform

Integrated Advertising Consumer Campaign

Miami Ad School
“Brainfit”

Cross Platform

Integrated Advertising Consumer Campaign

Miami Ad School
“Foul Language”

Cross Platform

Integrated Advertising Consumer Campaign

Miami Ad School
“Girl Code”

Cross Platform

Integrated Advertising Consumer Campaign

University of Miami
“Let’s Talk About Feet”

Cross Platform

Integrated Advertising Consumer Campaign

Miami Ad School
“Phonetic Jerseys”

Cross Platform

Integrated Brand Identity Campaign

University of Miami
“Usucha Matcha Cafe”

**Cross Platform
Integrated Brand Identity Campaign**

University of Miami
“Volpi Studio”

**Elements of Advertising
Copywriting**

Miami Ad School
“Phonetic Jerseys”

**Elements of Advertising
Digital Creative Technology**

Miami Ad School
“Check the Sample”

**Elements of Advertising
Digital Creative Technology**

University of Miami
“Google Neurotype”

**Elements of Advertising
Digital Creative Technology**

University of Miami
“Volvo Shield”

**Elements of Advertising
Digital Creative Technology**

University of Miami
“Volvo Solo Mode”

**Online Interactive
Social Media Campaign**

Miami Ad School
“Make yourself a sandwich”

**Out of Home & Ambient Media
Graphics Marketing Installations and Events**

University of Miami
“Fort Masters”

**Out of Home & Ambient Media
Guerilla Marketing Installations and Events**

University of Miami
“Overwatch”

**Sales & Marketing Graphics
Collateral Material Stationary Package**

University of Miami
“Usucha Matcha Cafe”