AMERICAN
ADVERTISING
AWARDS

2024
WINNERS LIST

Student

aaf.miami
BEST OF SHOW
Miami Ad School
“Make Yourself A Sandwich”

GOLD WINNERS

Integrated Advertising Campaign
Consumer Campaign
University of Miami
“exBae by eBay”

Integrated Advertising Campaign
Consumer Campaign
University of Miami
“Take Back Your Type with Google”

Integrated Advertising Campaign
Consumer Campaign
Miami Ad School
“The Clots Matter”

Out-of-Home & Ambient Media
Outdoor & Transit Advertising Campaign
Miami Ad School
“Phonetic Jerseys”
AMERICAN
ADVERTISING
AWARDS

2024
WINNERS
LIST

SILVER
WINNERS

aaf miami
SILVER WINNERS

Cross Platform Integrated Advertising Consumer Campaign
Miami Ad School
“Brainfit”

Cross Platform Integrated Advertising Consumer Campaign
Miami Ad School
“Foul Language”

Cross Platform Integrated Advertising Consumer Campaign
Miami Ad School
“Girl Code”

Cross Platform Integrated Advertising Consumer Campaign
University of Miami
“Let’s Talk About Feet”

Cross Platform Integrated Advertising Consumer Campaign
Miami Ad School
“Phonetic Jerseys”

Cross Platform Integrated Brand Identity Campaign
University of Miami
“Usucha Matcha Cafe”
Cross Platform
Integrated Brand Identity Campaign
University of Miami
“Volpi Studio”

Elements of Advertising
Copywriting
Miami Ad School
“Phonetic Jerseys”

Elements of Advertising
Digital Creative Technology
Miami Ad School
“Check the Sample”

Elements of Advertising
Digital Creative Technology
University of Miami
“Google Neurotype”

Elements of Advertising
Digital Creative Technology
University of Miami
“Volvo Shield”

Elements of Advertising
Digital Creative Technology
University of Miami
“Volvo Solo Mode”

Online Interactive
Social Media Campaign
Miami Ad School
“Make yourself a sandwich”
Out of Home & Ambient Media
Graphics Marketing Installations and Events
University of Miami
“Fort Masters”

Out of Home & Ambient Media
Guerilla Marketing Installations and Events
University of Miami
“Overwatch”

Sales & Marketing Graphics
Collateral Material Stationary Package
University of Miami
“Usucha Matcha Cafe”